

## **Artwork and File Specifications**

Please provide the following file formats and artwork specifications in order for us to provide you with accurate and efficient service.

### **File Formats**

All artwork to be produced in Window PC format most current versions using the following applications:

- Photoshop – TIFF, EPS, JPG, PSD (save images with layers intact (do not flatten images))
- Adobe Illustrator – AI, EPS (**ensure all fonts are converted to outlines and all images are linked, not imbedded**)

### **Artwork Specifications**

All artwork to be produced in CMYK – process colours only.

#### **Signs under 5m<sup>2</sup> should be produced as follows:**

- Artwork to be scaled to 25% of final size
- Allow 5mm bleed all around at the 25% size
- Any scans should be in CMYK, higher and not less than 400dpi at 25% size

#### **Signs over 5m<sup>2</sup> should be produced as follows:**

- Artwork should be scaled to 10% of final size
- Allow 5mm bleed all around at the 10% size
- Any scans should be in CMYK, higher and not less than 400dpi at 10% size

#### **All fonts must be converted to outlines/paths (we cannot accept true-type fonts.)**

Supply all logos as Illustrator (EPS) files. Supply all relevant files – including all linked or placed files.

**Note:** Digital printing is a 4 colour process (CMYK) method of imaging. This method does not allow for the printing of specific Pantone (PMS) colours. It only allows for the 4 colour process equivalent to be matched (refer Pantone Process Colour Imaging Guide, Solid to Process). We will do our best to match any PMS colours specified on the artwork/proof, however we cannot guarantee a perfect match.

### **File Delivery:**

1. Disks: CD, DVD, USB
2. Email – [stadiumsigns@stadiumsigns.com.au](mailto:stadiumsigns@stadiumsigns.com.au) - only to be used for files less than 8MB